

THE 2023 RATE SHEET

INDEPENDENT

385 Broadway, Revere, MA 02151 Suite 105 in the Citizens Bank Building
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SATELLITE OFFICE 7 Harris Ave., Jamaica Plain, MA 02130 (617) 524-3291

NEWSPAPER GROUP

ROP AD RATES PER COLUMN INCH

	OPEN RATE	4 WEEKS	13 WEEKS	26 WEEKS	52 WEEKS
REVERE JOURNAL (WED.) (WEEKLY) (02151) www.reverejournal.com (6,400)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
WINTHROP SUN TRANSCRIPT (THURS.) (WEEKLY) (02152) www.winthropsuntranscript.com (4,000)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
EAST BOSTON TIMES FREE PRESS (WED.) (WEEKLY) (02128) www.eastietimes.com (7,000)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
CHELSEA RECORD (THURS.) (WEEKLY) (02150) www.chelsearecord.com (2,900)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
EVERETT INDEPENDENT (WED.) (WEEKLY) (02149) www.everettindependent.com (7,500)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
LYNN JOURNAL (THURS.) (WEEKLY) (01901) (01902) (01903) (01904) (01905) (01910) www.lynnjournal.com (5,000)	\$15.00	\$14.75	\$14.50	\$14.00	\$13.00
CHARLESTOWN PATRIOT-BRIDGE (THURS.) (WEEKLY) (02129) www.charlestownbridge.com (7,300)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
BEACON HILL TIMES (THURS.) (WEEKLY) (02116) www.beaconhilltimes.com (8,700)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00
THE BOSTON SUN (THURS.) (WEEKLY) (02115) (02118) (02215) www.thebostonsun.com (14,000)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00
REGIONAL REVIEW (NORTH END) (THURS.) (BIWEEKLY) (02109) (02113) www.regionalreview.com (3,500)	\$18.00	\$17.75	\$17.50	\$17.00	\$16.00
JAMAICA PLAIN GAZETTE (FRI.) (BI-WEEKLY) (02144) www.jamaicaplainingazette.com (13,000)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00
MISSION HILL GAZETTE (FRI.) (MONTHLY) (02144) www.missionhillgazette.com (7,000)	\$20.00	\$19.75	\$19.50	\$19.25	\$19.00

GROUP COMBOS	10 NEWSPAPERS	\$125.00	\$120.00	\$115.00	\$110.00	\$100.00
	ALL 12 NEWSPAPERS	\$150.00	\$145.00	\$140.00	\$135.00	\$130.00

CLASSIFIED RATES PER COLUMN INCH

	OPEN RATE	4 WEEKS	13 WEEKS	52 WEEKS
REVERE JOURNAL (WED.) (WEEKLY)	\$15.00	\$14.75	\$14.50	\$14.00
WINTHROP SUN TRANSCRIPT (THURS.) (WEEKLY)	\$12.00	\$11.75	\$11.50	\$11.00
EAST BOSTON TIMES FREE PRESS (WED.) (WEEKLY)	\$12.00	\$11.75	\$11.50	\$11.00
CHELSEA RECORD (THURS.) (WEEKLY)	\$12.00	\$11.75	\$11.50	\$11.00
EVERETT INDEPENDENT (WED.) (WEEKLY)	\$12.00	\$11.75	\$11.50	\$11.00
LYNN JOURNAL (THURS.) (WEEKLY)	\$12.00	\$11.75	\$11.50	\$11.00
CHARLESTOWN PATRIOT-BRIDGE (THURS.) (WEEKLY)	\$15.00	\$14.75	\$14.50	\$14.00
BEACON HILL TIMES (THURS.) (WEEKLY)	\$20.00	\$19.75	\$19.50	\$19.00
THE BOSTON SUN (THURS.) (WEEKLY)	\$20.00	\$19.75	\$19.50	\$19.00
REGIONAL REVIEW (NORTH END) (THURS.) (BIWEEKLY)	\$15.00	\$14.75	\$14.50	\$14.00
JAMAICA PLAIN GAZETTE (EVERY OTHER FRI.) (BI-WEEKLY)	\$20.00			
MISSION HILL GAZETTE (FIRST FRI.) (MONTHLY)	\$20.00			

GROUP COMBOS	ALL 12 NEWSPAPERS	\$100.00	\$95.00	\$90.00	\$85.00
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Line Ads - One Week \$70 • Two Weeks \$80 • Three Weeks \$90 • Four Weeks \$110

WEBSITE ADVERTISING RATES PER WEBSITE

\$350.00 per month/per site • Size: 160x600 IAB
Web traffic reports available upon request

Inserts \$60 per 1000 | Page 1 Ads \$50 per col. inch | Process Color \$90.00/paper
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