

THE INDEPENDENT NEWSPAPER GROUP

Revere Journal(WEDS) • Winthrop Sun Transcript(THURS) • East Boston Times

Free Press(WEDS) • Chelsea Record(THURS)

Everett Independent(WEDS) • Lynn Journal(THURS)

Beacon Hill Times(THURS) • The Boston Sun(THURS)

Regional Review(THURS) • Charlestown Patriot Bridge(THURS)

Jamaica Plain Gazette (FRI) • Mission Hill Gazette(MONTHLY)

2021 Rate Information

ROP Advertising Rates

	OPEN RATE	4 WEEKS OR 100"	13 WEEKS OR 350"	26 WEEKS OR 650"	52 WEEKS OR 1500" ^
REVERE JOURNAL (02151)	\$18	\$17.75	\$17.50	\$17.00	\$16.00
WINTHROP SUN TRANSCRIPT (02152)	\$15	\$14.75	\$14.50	\$14.00	\$13.00
EAST BOSTON TIMES FREE PRESS (02128)	\$15	\$14.75	\$14.50	\$14.00	\$13.00
CHELSEA RECORD (02150)	\$15	\$14.75	\$14.50	\$14.00	\$13.00
EVERETT INDEPENDENT (02149)	\$15	\$14.75	\$14.50	\$14.00	\$13.00
LYNN JOURNAL (01904)	\$15	\$14.75	\$14.50	\$14.00	\$13.00
CHARLESTOWN PATRIOT BRIDGE (02129)	\$18	\$17.75	\$17.50	\$17.00	\$16.00
BEACON HILL TIMES (02108/ 02114)	\$20	\$19.75	\$19.50	\$19.25	\$19.00
THE BOSTON SUN (WEEKLY) BACK BAY - FENWAY - SOUT END - KENMORE	\$20	\$19.75	\$19.50	\$19.25	\$19.00
REGIONAL REVIEW (BIWEEKLY) (02116)	\$18	\$17.75	\$17.50	\$17.00	\$16.00
JAMAICA PLAIN GAZETTE (BIWEEKLY) (02130)	\$20	\$19.75	\$19.50	\$19.25	\$19.00
MISSION HILL GAZETTE (MONTHLY) (02120)	\$20	\$19.75	\$19.50	\$19.25	\$19.00
10 NEWSPAPERS	\$125	\$120	\$115	\$110	\$100
ALL 12 NEWSPAPERS	\$150	\$145	\$140	\$135	\$130

click me to navigate ➡



2021 Rate Information

DEADLINES

Classified Advertising Rates

(per column inch)

	OPEN RATE	4 WEEKS OR 100"	13 WEEKS OR 350"	52 WEEKS OR 1500" ^
REVERE JOURNAL	\$15	\$14.75	\$14.50	\$14.00
WINTHROP SUN TRANSCRIPT	\$12	\$11.75	\$11.50	\$11.00
EAST BOSTON TIMES FREE PRESS	\$12	\$11.75	\$11.50	\$11.00
CHELSEA RECORD	\$12	\$11.75	\$11.50	\$11.00
EVERETT INDEPENDENT	\$12	\$11.75	\$11.50	\$11.00
LYNN JOURNAL	\$12	\$11.75	\$11.50	\$11.00
CHARLESTOWN PATRIOT BRIDGE	\$15	\$14.75	\$14.50	\$14.00
BEACON HILL TIMES	\$20	\$19.75	\$19.50	\$19.00
THE BOSTON SUN	\$20	\$19.75	\$19.50	\$19.00
REGIONAL REVIEW	\$15	\$14.75	\$14.50	\$14.00
JAMAICA PLAIN GAZETTE	\$20			
MISSION HILL GAZETTE	\$20			
ALL 12 NEWSPAPERS	\$100	\$95	\$90	\$85

Line Ads

7 PAPER COMBO

REVERE, CHELSEA, EAST BOSTON, WINTHROP,
EVERETT, LYNN, CHARLESTOWN

25 WORD MAXIMUM

1 WEEK: \$70 2 WEEKS: \$80

3 WEEKS: \$90 4 WEEKS: \$110

OVER 25 \$1.00 EACH ADD. WORD

Web Advertising

PER WEBSITE

\$300 PER MONTH | SIZE: 160x600

IAB 3 SPOTS PER SITE

*WEB TRAFFIC REPORTS AVAILABLE UPON
REQUEST

CLASSIFIEDS

MONDAY NOON

REVERE JOURNAL • CHELSEA RECORD
EAST BOSTON TIMES FREE PRESS
EVERETT INDEPENDENT • WINTHROP SUN
TRANSCRIPT • CHARLESTOWN PATRIOT BRIDGE

MONDAY 4PM

JAMAICA PLAIN GAZETTE
MISSION HILL GAZETTE

TUESDAY 4PM

LYNN JOURNAL
THE BOSTON SUN
BEACON HILL TIMES

FRIDAY 4PM

REGIONAL REVIEW (NORTH END)

LINE ADS

MONDAY 3PM

REVERE JOURNAL
CHELSEA RECORD
EAST BOSTON TIMES FREE PRESS
EVERETT INDEPENDENT
WINTHROP SUN TRANSCRIPT
CHARLESTOWN PATRIOT BRIDGE
LYNN JOURNAL
THE BOSTON SUN
BEACON HILL TIMES

MONDAY 4PM

JAMAICA PLAIN GAZETTE
MISSION HILL GAZETTE

FRIDAY 4PM

REGIONAL REVIEW (NORTH END)

Insert Color | Special Prices

PROCESS COLOR \$90 PER PAPER | OBITUARIES \$100 PER PAPER | IN MEMORIAM \$10* | PAGE ONE ADVERTISING \$50*

ROP/ CLASSIFIED ADS EMAIL TO DEB@REVEREJOURNAL.COM | OBITUARIES EMAIL TO OBITS@REVEREJOURNAL.COM

ROP DEMAND POSITION: 25% ADDITIONAL - ALL INSERTS \$60 PER THOUSAND - MINIMUM ORDER FOR INSERTS IS 50% OF CIRCULATION

*ALL RATES PER COL.INCH

Policies & Mechanical Requirements

EASY PAYMENT

WE ACCEPT VISA, MASTERCARD,
DISCOVER, AMERICAN EXPRESS,
CASH, AND CHECKS

CORRECTION POLICY

PLEASE READ YOUR AD THE DAY IT RUNS
IF THERE IS A PROBLEM WE WILL
CORRECT IT IN THE NEXT ISSUE. IF WE
ARE AT FAULT WE WILL ADJUST CHARGES
BASED ON THE SPACE THE ERROR OC-
CUPIES. WE WILL BE HAPPY TO PROVIDE
YOU A CORRECTION LETTER FOR YOUR
CUSTOMERS IF NEEDED.

INDEPENDENT NEWSPAPER GROUP SHALL
NOT BE LIABLE FOR FAILURE TO PUBLISH
AN ADVERTISEMENT OR FOR TYPO-
GRAPHICAL ERRORS IN PUBLICATION.
ADVERTISEMENT THAT STIMULATES
EDITORIAL COMMENT WILL BE LABELED
"ADVERTISEMENT."

THE PUBLISHERS RESERVE THE RIGHT TO
INCREASE RATES ANYTIME WITH 30 DAYS
NOTICE

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THE INDEPENDENT NEWSPAPER GROUP

MAIN OFFICE

385 Broadway, Revere, MA 02151
Suite 105 in the Citizens Bank Building
(781) 485-0588 • Fax: (781) 485-1403

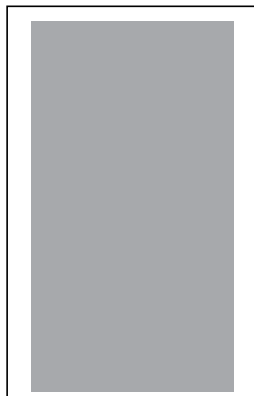
SATELLITE OFFICE

7 Harris Ave., Jamaica Plain, MA 02130

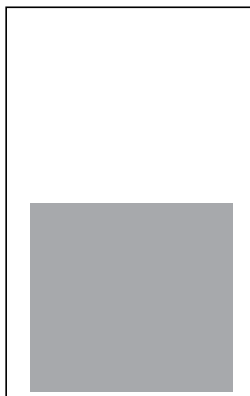
BROADSHEET

TAB

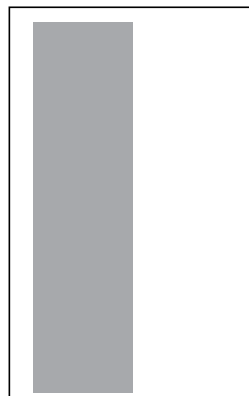
ROP DEADLINES



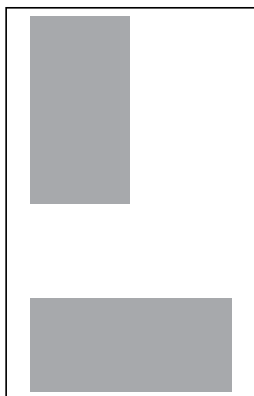
FULL PAGE
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21" high



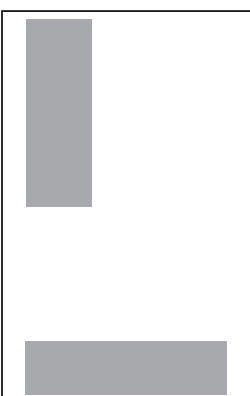
HALF PAGE
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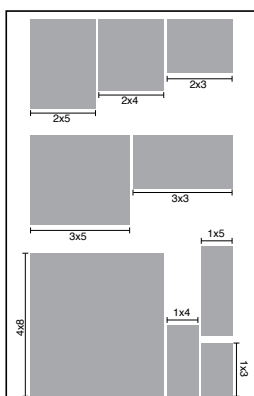
HALF PAGE
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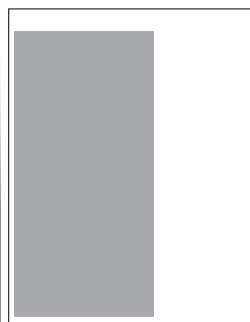
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10.44" wide by 5.25" high
5.14" wide by 10.5" high



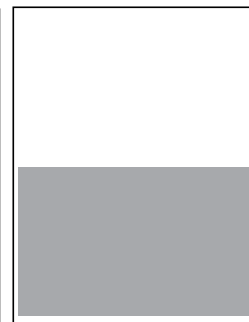
EIGHTH PAGE
10.44" wide by 3" high
3.65" wide by 10.5" high



1 TO 6 COLUMN INCHES
ANY COMBINATION OF



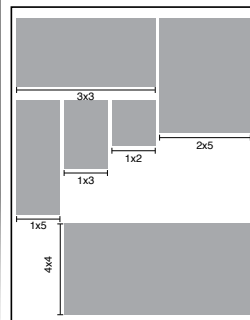
HALF PAGE
6.0832" wide
11" high



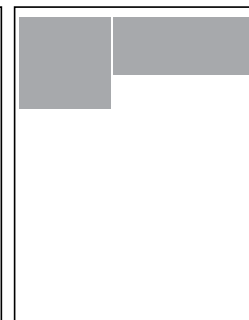
HALF PAGE
10.25" wide
6.5" high



FULL PAGE
10.25" wide
12.7" high



1 TO 6 COLUMN INCHES
1.923" wide - 10.25" wide
2" high - 13" high



EIGHTH PAGE
3.9" wide by 4" high
6.0832" wide by 2.5" high



QUARTER PAGE
3.9" wide by 8" high
6.0832" wide by 5.5" high

MONDAY 5PM

REVERE JOURNAL • EAST
BOSTON TIMES FREE PRESS
• EVERETT INDEPENDENT
• CHARLESTOWN PATRIOT
BRIDGE

MONDAY 4PM

JAMAICA PLAIN GAZETTE
MISSION HILL GAZETTE

TUESDAY 5PM

CHELSEA RECORD
BEACON HILL TIMES

TUESDAY 4PM

WINTHROP SUN TRANSCRIPT
LYNN JOURNAL
THE BOSTON SUN

FRIDAY NOON

REGIONAL REVIEW (NORTH
END)

Ad Sizes | Ad Formatting

TAB

CHARLESTOWN, BEACON HILL, BOSTON
SUN, REGIONAL REVIEW, LYNN JOURNAL,
JAMAICA PLAIN, & MISSION HILL
ROP AND CLASSIFIED SIZES

1 COLUMN: 1.923"	5 COLUMN: 10.25"
2 COLUMN: 3.998"	
3 COLUMN: 6.0832"	COLUMN DEPTH: 12.7"
4 COLUMN: 8.166"	LINE SCREEN: 85 OR 65

BROADSHEET ROP SIZES

1 COLUMN: 1.60"	5 COLUMN: 8.70"
2 COLUMN: 3.37"	6 COLUMN: 10.5"
3 COLUMN: 5.14"	COLUMN DEPTH: 21"
4 COLUMN: 6.90"	LINE SCREEN: 85 OR 65

CLASSIFIED SIZES

1 COLUMN: 1.01"	6 COLUMN: 6.90"
2 COLUMN: 2.19"	7 COLUMN: 8.08"
3 COLUMN: 3.37"	8 COLUMN: 9.26"
4 COLUMN: 4.55"	9 COLUMN: 10.44"
5 COLUMN: 5.72"	

WEB ADVERTISEMENT SIZES

160x600 IAB: 2.22" WIDE BY 4" HIGH

TECHNICAL SPECIFICATIONS

FOR ADS SENT CAMERA READY, TO ENSURE
OPTIMAL PRINTING, PLEASE CHECK TO SEE IF THEY
MEET THESE SPECIFICATIONS. IF THEY DO NOT, MAKE NOTE
SO IT CAN BE CHANGED BY THE DESIGN DEPARTMENT

COLOR MODE: **CMYK, GRAYSCALE**

CAMERA READY FILE TYPE: **PDF**

IMAGE FILE TYPE: **.JPG .EPS .TIF**